

Press Release



President and CEO of the GHCC to be recognized by the Sweet Auburn Festival

Atlanta - April 7, 2009- Tisha R. Tallman, President and CEO of the Georgia Hispanic Chamber of Commerce, will be honored by the Sweet Auburn Springfest on May 4, during its 25th Anniversary celebration.

Tallman will receive the Legends, Heroes & Heroines Award in recognition for her leadership, promotion and support of Hispanic business and individuals.

"We selected Tisha Tallman, because of her many years of outstanding committed service to her fellow man. She has served in a number of positions that allowed her to use her skills to work on behalf of improving the lives of many," said Charles E. Johnson, founder of the Spirit of Sweet Auburn and Executive Producer of the Sweet Auburn Springfest.

Tallman will be Honorary Festival Co-Chair and will be formally recognized during the Annual Spirit of Sweet Auburn Legends, Heroes & Heroines Award Luncheon.

The Sweet Auburn Springfest, the largest street festival in the Southeast, was started in 1984 by Civil Rights icon and community activist Hosea Williams and attracts more than 500,000 people.

Contact: Gna Espinosa gespinosa@ghcc.org (404) 929-9998 Ext. 225

About GHCC

The Georgia Hispanic Chamber of Commerce, with more than 1,200 members, promotes and supports the domestic and international economic development of Hispanic businesses, and individuals. It also serves as a link between non-Hispanic entities and the Hispanic market.