



## **GHCC gets support from the Atlanta City Council**

***GHCC receives a proclamation in recognition of its efforts to bring the largest gathering of Hispanic businesses and entrepreneurs to Atlanta.***

**Atlanta, October 6th.** - The Atlanta City Council is supporting the efforts of the Georgia Hispanic Chamber of Commerce to secure the right to host the 2012 United States Hispanic Chamber of Commerce (USHCC) Annual National Convention & Business Expo in Atlanta.

Councilman Ceasar Mitchell presented a proclamation in support to that effort to the GHCC President and CEO, Tisha R. Tallman, during the Networking and New Member Induction on October 28<sup>th</sup> at the Club One Ninety One.

The Council had approved the proclamation unanimously.

The USHCC Annual Convention & Business Expo is the largest gathering of Hispanic business owners and attracts hundreds of entrepreneurs, CEO's, executives, students, and agency officials from around the country. The annual convention and expo provides a forum for business and political leaders to discuss trends and opportunities as it relates to economic development and entrepreneurship.

As host of the event, the city of Atlanta will gain national and international exposure in the Hispanic market as well as receive a positive impact estimated at between \$3 million and \$7 million over five days.

For GHCC members, the potential economic benefits could reach \$300 000 in contracts.

"We are excited by the possibility of hosting the USHCC Convention, especially in 2012, a presidential election year", said Tallman.

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### *About GHCC*

*The Georgia Hispanic Chamber of Commerce, with more than 1,300 members, promotes and supports the domestic and international economic development of Hispanic businesses, and individuals. It also serves as a link between non-Hispanic entities and the Hispanic market.*

# Inside Story Headline



